



LEANDER ISD

Banner Advertising



Why buy banner advertising with LISD?

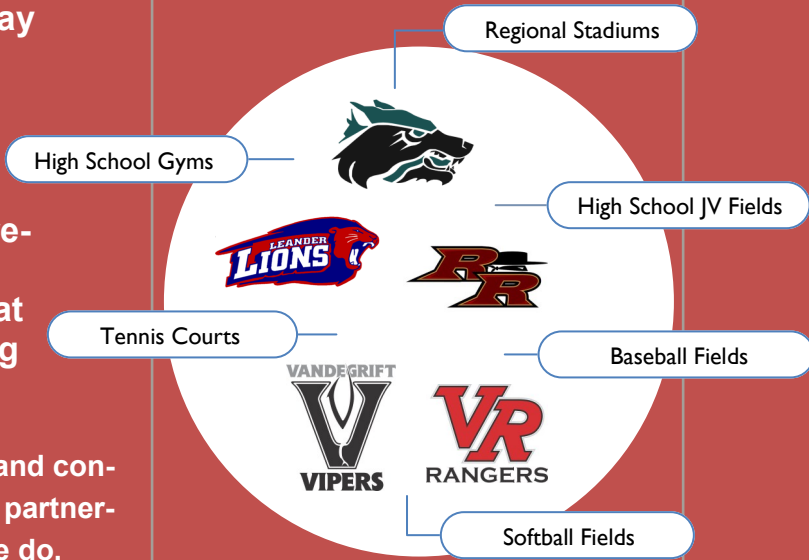
- ▶ Your advertising dollars stay LOCAL and help LISD students and programs!
- ▶ For more information on Banner Advertising contact your booster club representative or Laura Weiss, LISD Marketing Specialist at laura.weiss@leanderisd.org or 512-570-0030.

Leander ISD is a place where care and concern for every student, parent and partnership is at the heart of everything we do.

Offering creative advertising opportunities, we seek to revolutionize how school districts expand services, save salaries, and enhance educational experiences.

- ◆ More than 34,200 students attend LISD's 24 elementary schools, 8 middle and 5 high schools - and is expected to grow by another 20,000 students in the next 10 years.
- ◆ LISD encompasses 198.51 square miles and includes the cities of Leander, Cedar Park, Jonestown and portions of Georgetown, Round Rock and Austin.
- ◆ It takes more than 4,000 associates to run a school district; of those, 2,100 are full-time teachers.

As the second-fastest growing district in Texas, LISD is dedicated to maximizing district resources while building meaningful and lasting relationships supported by a solid foundation of core values.



LISD Banner Advertising Revenue Share Program

- ◆ Participating boosters keep 75% of revenue if sold by the booster club.
- ◆ Each booster club can only sell an allotted number of banners for the sport/activity they support...
- ◆ And only at the home venue in which they play/perform.

All banners are \$500 per venue, not including the cost of production.

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